## PepsiCo 2023 employee demographics ${ }^{1}$

January 1, 2023 - December 31, 2023

| Total number of employees by permanent/temporary status ${ }^{2}$ |  |
| :--- | :--- |
| Status |  |
| Permanent | 307,521 |
| Temporary | 10,247 |
| Not classified | 32 |
| Total | 317,800 |


| Total number of permanent employees by full-time and part-time status |  |
| :--- | :--- |
| Status |  |
| Full-time | 301,855 |
| Part-time | 5,666 |
| Total | 307,521 |


| Full-time, permanent employees by gender |  |
| :--- | :--- |
| Gender |  |
| Female | 81,905 |
| Male | 219,950 |
| Total | 301,855 |

Full-time, permanent employees by age ${ }^{2}$

| Age |  |
| :--- | :--- |
| $<30$ | 60,484 |
| $\mathbf{3 0 - 5 0}$ | 184,512 |
| $>50$ | 56,846 |
| Not classified | 13 |
| Total | 301,855 |

Full-time and part-time, permanent employees by geographic sector ${ }^{2,3}$ and gender

| Sector | Gender | Full-time associates | Part-time associates |
| :---: | :---: | :---: | :---: |
| Africa, Middle East and South Asia (AMESA) | Female | 4,543 | - |
|  | Male | 20,086 | - |
|  | Total | 24,629 | - |
| Asia Pacific, Australia and New Zealand and China Region (APAC) | Female | 4,007 | 117 |
|  | Male | 5,305 | 143 |
|  | Total | 9,312 | 260 |
| Corporate | Female | 2,129 | 11 |
|  | Male | 1,406 | 1 |
|  | Total | 3,535 | 12 |
| Europe | Female | 15,685 | 473 |
|  | Male | 24,712 | 467 |
|  | Total | 40,397 | 940 |
| Global | Female | 8,925 | 62 |
|  | Male | 8,409 | 19 |
|  | Total | 17,334 | 81 |
| Latin America (LATAM) | Female | 21,913 | - |
|  | Male | 51,622 | - |
|  | Total | 73,535 | - |
| PepsiCo Beverages North America (PBNA) | Female | 9,111 | 149 |
|  | Male | 53,970 | 871 |
|  | Total | 63,081 | 1,020 |
| PepsiCo Foods North America (PFNA) | Female | 15,588 | 1,165 |
|  | Male | 54,437 | 2,188 |
|  | Total | 70,025 | 3,353 |
| Not classified | Female | 4 | - |
|  | Male | 3 | - |
|  | Total | 7 | - |
| Total |  | 301,855 | 5,666 |

Full-time and part-time, permanent employees by geographic sector ${ }^{3}$ and gender

| Leadership level ${ }^{4,5}$ |  | Total |  | International ${ }^{6}$ |  | U.S. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gender | Count | Percent | Count | Percent | Count | Percent |
| Senior level professionals, managers and executives | Female | 11,483 | 46\% | 7,032 | 48\% | 4.451 | 43\% |
|  | Male | 13,609 | 54\% | 7,769 | 52\% | 5,840 | 57\% |
|  | Total | 25,092 |  | 14,801 |  | 10,291 |  |
| Executives only | Female | 2,302 | 41\% | 792 | 37\% | 1,510 | 43\% |
|  | Male | 3,354 | 59\% | 1,333 | 63\% | 2,021 | 57\% |
|  | Total | 5,656 |  | 2,125 |  | 3,531 |  |

U.S. ethnicity/race demographics by employee level ${ }^{7,8}$

| Employee level | Measure | Asian | Black | Hispanic | Native American | Native Hawaiian or other Pacific Islander | Two or more races | White | Not indicated |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Level not disclosed | Count | - | 5 | 1 | - | - | 1 | 8 | - |
|  | Percent | - | 33\% | 7\% | - | - | 7\% | 53\% | - |
| Frontline | Count | 2,352 | 26,677 | 20,930 | 693 | 525 | 3,043 | 49,674 | 530 |
|  | Percent | 2\% | 26\% | 20\% | 1\% | 1\% | $3 \%$ | 48\% | 1\% |
| Administrative professionals | Count | 135 | 920 | 703 | 30 | 16 | 103 | 2,310 | 29 |
|  | Percent | $3 \%$ | 22\% | 17\% | 1\% | <1\% | 2\% | 54\% | 1\% |
| Entry-level professionals | Count | 123 | 639 | 684 | 15 | 10 | 75 | 1,895 | 26 |
|  | Percent | 4\% | 18\% | 20\% | <1\% | <1\% | 2\% | 55\% | 1\% |
| Mid-level professionals and managers | Count | 432 | 1,216 | 1,144 | 23 | 20 | 200 | 5,019 | 95 |
|  | Percent | 5\% | 15\% | 14\% | <1\% | <1\% | 2\% | 62\% | 1\% |
| Senior-level professionals and managers | Count | 1,209 | 992 | 1,086 | 33 | 18 | 227 | 6,624 | 105 |
|  | Percent | 12\% | 10\% | 11\% | <1\% | <1\% | 2\% | 64\% | 1\% |
| Executives | Count | 453 | 277 | 339 | 13 | 3 | 55 | 2,356 | 36 |
|  | Percent | 13\% | 8\% | 10\% | <1\% | <1\% | 2\% | 67\% | 1\% |
| Total ${ }^{8}$ | Count | 4,704 | 30,726 | 24,887 | 807 | 592 | 3,704 | 67,886 | 821 |
|  | Percent | 4\% | 23\% | 19\% | 1\% | <1\% | 3\% | 51\% | 1\% |

U.S. gender demographics by employee level ${ }^{7}$

|  | Gender | Count | Percent |
| :---: | :---: | :---: | :---: |
| Level not disclosed | Female | 10 | 67\% |
|  | Male | 5 | 33\% |
| Frontline | Female | 15,486 | 15\% |
|  | Male | 88,938 | 85\% |
| Administrative professionals | Female | 2,526 | 59\% |
|  | Male | 1,720 | 41\% |
| Entry-level professionals | Female | 1,035 | 30\% |
|  | Male | 2,432 | 70\% |
| Mid-level professionals and managers | Female | 2,549 | 31\% |
|  | Male | 5,600 | 69\% |
| Senior-level professionals and managers | Female | 4,454 | 43\% |
|  | Male | 5,840 | 57\% |
| Executives | Female | 1,510 | 43\% |
|  | Male | 2,022 | 57\% |
| Total ${ }^{8}$ | Female | 27,570 | 21\% |
|  | Male | 106,557 | 79\% |


U.S. people of color and gender representation by employee level ${ }^{7,8}$

| Employee level | Measure | White women | Women of color | White men | Men of color |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Level not disclosed | Count | 5 | 5 | 3 | 2 |
|  | Percent | 33\% | 33\% | 20\% | 13\% |
| Frontline | Count | 6,502 | 8,984 | 43,172 | 45,766 |
|  | Percent | 6\% | 9\% | 41\% | 44\% |
| Administrative professionals | Count | 1,426 | 1,100 | 884 | 836 |
|  | Percent | 34\% | 26\% | 21\% | 20\% |
| Entry-level professionals | Count | 549 | 486 | 1,346 | 1,086 |
|  | Percent | 16\% | 14\% | 39\% | 31\% |
| Mid-level professionals and managers | Count | 1,451 | 1,098 | 3,568 | 2,032 |
|  | Percent | 18\% | 13\% | 44\% | 25\% |
| Senior-level professionals and managers | Count | 2,770 | 1,684 | 3,854 | 1,986 |
|  | Percent | 27\% | 16\% | 37\% | 19\% |
| Executives | Count | 978 | 532 | 1,378 | 644 |
|  | Percent | 28\% | 15\% | 39\% | 18\% |
| Total ${ }^{8}$ | Count | 13,681 | 13,889 | 54,205 | 52,352 |
|  | Percent | 10\% | 10\% | 40\% | 39\% |


| Nasdaq Board Diversity Matrix ${ }^{9}$ <br> As of March 22, 2024 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Female | Male | Non-binary | Did not disclose gender |
| Part I: gender identity |  |  |  |  |
| Directors | 5 | 10 | - | - |
| Part II: demographic background |  |  |  |  |
| African American or Black | 1 | 2 | - | - |
| Alaskan Native or Native American | - | - | - | - |
| Asian | - | - | - | - |
| Hispanic or Latinx | 1 | 2 | - | - |
| Native Hawaiian or Pacific Islander | - | - | - | - |
| White | 4 | 6 | - | - |
| Two or more races or ethnicities | 1 | - | - | - |
| LGBTQ+ | - |  |  |  |
| Did not disclose demographic background |  |  | - |  |

Employee hires by age ${ }^{2}$

| Age group | Count of new hires | Percent of new hires |
| :--- | :--- | :--- |
| $<\mathbf{3 0}$ | 49,540 | $49 \%$ |
| $30-50$ | 45,022 | $45 \%$ |
| $>\mathbf{5 0}$ | 5,815 | $6 \%$ |
| Not classified | 756 | $1 \%$ |
| Total | $\mathbf{1 0 1 , 1 3 3}$ |  |


| Employee hires by gender |  |  |
| :--- | :--- | :--- |
|  |  |  |
| Gender | Count of new hires | Percent of new hires |
| Female | 29,198 | $29 \%$ |
| Male | 71,794 | $71 \%$ |
| Not classified | 141 | $<1 \%$ |
| Total | 101,133 |  |


| Employee hires by geographic sector ${ }^{2,3}$ |  |  |
| :--- | :--- | :--- |
| Sector | Count of new hires | Percent of new hires |
| AMESA | 2,540 | $3 \%$ |
| APAC | 1,533 | $2 \%$ |
| Corporate | 387 | $<1 \%$ |
| Europe | 10,725 | $11 \%$ |
| Global | 4,508 | $4 \%$ |
| LATAM | 22,297 | $22 \%$ |
| PBNA | 26,563 | $26 \%$ |
| PFNA | 31,912 | $32 \%$ |
| Not classified | 668 | $1 \%$ |
| Total | 101,133 |  |


| Employee turnover by age 2,10 |  |  |
| :--- | :--- | :--- |
| Age group | Count of former associates | Percent of former employees |
| $<30$ | 14,981 | $37 \%$ |
| $30-50$ | 20,940 | $51 \%$ |
| $>50$ | 4,244 | $10 \%$ |
| Not classified | 570 | $1 \%$ |
| Total | 40,735 |  |

Employee turnover by gender ${ }^{2,10}$

| Gender | Count of former associates | Percent of former employees |
| :--- | :--- | :--- |
| Female | 11,448 | $28 \%$ |
| Male | 29,120 | $71 \%$ |
| Not classified | 167 | $<1 \%$ |
| Total | 40,735 |  |

Employee turnover by geographic sector ${ }^{2,3,10}$

| Sector | Count of former associates | Percent of former employees |
| :--- | :--- | :--- |
| AMESA | 1,075 | $3 \%$ |
| APAC | 805 | $2 \%$ |
| Corporate | 197 | $<1 \%$ |
| Europe | 6,936 | $17 \%$ |
| Global | 1,322 | $3 \%$ |
| LATAM | 6,528 | $16 \%$ |
| PBNA | 11,087 | $27 \%$ |
| PFNA | 12,685 | $31 \%$ |
| Not classified | 100 | $<1 \%$ |
| Total | 40,735 |  |

[^0]
[^0]:    ${ }^{1}$ Totals here are as of December 31, 2023. Certain totals throughout do not sum to $100 \%$ due to rounding.
    ${ }^{2}$ Where age, gender, sector or status information is not available for employees, they are listed as "not classified."
    ${ }^{3}$ The above sectors reflect the structure in PepsiCo's Human Resources system, which differs from the sector structure used for financial reporting. Employees in the Global sector provide services that support the other sectors.
    ${ }^{4}$ As referenced in our goals, "management" and "managerial representation" represent Senior Level Professionals, Managers and Executives.
    ${ }^{5}$ International is every country excluding U.S.
    ${ }^{6}$ Includes permanent and temporary employees.
    ${ }^{7}$ Ethnicity/Race categories use EEOC definitions, other than categories used for the Nasdaq Board Diversity Matrix, which uses Nasdaq definitions. Person of Color combines all ethnicities except White and Non-disclosed.
    ${ }^{8}$ If identified as two or more races, the individual was only counted once in that category, and not each of the races/ethnicities that the individual identifies as.
    ${ }^{9}$ This matrix follows a prescribed format provided by Nasdaq. The ethnicity/race categories listed in this table use Nasdaq definitions while those listed elsewhere in our reporting use EEOC definitions. In addition, 'Did not disclose gender' in this table is equivalent to 'not classified' elsewhere in our reporting.
    ${ }^{10}$ For the purposes of these tables, turnover encompasses voluntary departures only.

